

FLÁVIA YOSHITAKE

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ACCOMPLISHMENT

Universal Creative SCADpro

Design Strategist & Co-Project Lead
Savannah, US | 2022

RITDC Capacity Develop. Edition

Team Lead (SCAD + Georgia Tech)
Remote | 2021

RSA Student Design Awards

Commended project: Laboratory
London, UK | 2015-2016

Walt Disney World

Disney Cultural Exchange Program
Orlando, US | 2014-2015

SKILLS

Experience Design & Strategy

Design Thinking & Innovation
Consumer, Market & Trend Research
Creative Problem-Solving & Facilitation
Creative & Analytical Thinking
Project Management



















Visual Storytelling

Graphic Design & Brand Identity
Sketches
2D & 3D Modeling
Video Editing & Motion Media
Presentation Design

Soft Skills

Organization
Cross-Discipline Collaboration
Leadership
Interpersonal Skills
Attention to Details

SOFTWARE & PLATFORM

 Word	 AutoCAD
 PowerPoint	 Revit
 Excel	 3dsMax
 Photoshop	 Unreal Engine
 Illustrator	 SketchUp
 InDesign	 Figma
 After Effects	 Keynote
 Premiere	 Mural
 XD	 Miro

LANGUAGES

English | Portuguese | Spanish

EDUCATION

MFA Themed Entertainment Design

Savannah College of Art and Design

Savannah, US | 2020-2023
GPA: 3.94

BA Architecture and Urbanism

University of Sao Paulo

Sao Paulo, BR | 2012-2017

Exchange Program in Spatial Design

University of the Arts London

London, UK | 2015-2016

WORK EXPERIENCE

Creative Development Inclusive Strategies Intern

Celebration, US | 2023

Walt Disney Imagineering

- Worked on programs and projects dedicated to fostering growth, learning, and cross-cultural awareness;
- Conducted in-depth research on underrepresented audiences, uncovering valuable business opportunities and generating ideas for authentic experiences;
- Led team discussions to formulate innovative inclusive strategies, processes, and workflows, cultivating a collaborative and creative environment;
- Developed visually engaging presentation decks tailored to diverse audiences.

Innovation Producer Intern

Celebration, US | 2023

Disney Yellow Shoes

- Collaborated with the Innovation Catalyst to pioneer creative solutions using Design Thinking, contributing to a culture of innovation within Disney teams;
- Conducted creative research to identify and leverage the latest trends, ensuring projects remained on the cutting edge;
- Took charge of day-to-day logistical requirements for various projects, demonstrating organizational skills in budget management, sourcing stimulus materials, and orchestrating event setup.

Graduate Mentor & Student Ambassador

Savannah, US | 2022

Savannah College of Art and Design

- Supported students to achieve academic success and a well-balanced, positive university experience;
- Represented the university within the Admission department, connecting with prospective students, the community, and leaders of art and design.

UX Designer and Engagement Analyst

Remote | 2021

Brazilian Student Association

- Innovatively created and executed engaging programs for a hybrid conference held in Atlanta and Sao Paulo (BRASA Summit 2021), enhancing participant involvement and overall event success;
- Devised strategic solutions to optimize guest experience by integrating consumer insights, efficient logistics, impactful partnerships, and cutting-edge technology.

Innovation Analyst | Trainee | Freelancer | Intern

Sao Paulo, BR | 2017-2020

Natura Cosmetics - R&D Department

- Spearheaded the development of innovative experiences leveraging cutting-edge technologies, taking charge of end-to-end product development processes, including research, ideation, prototyping, fabrication, playtesting, and training;
- Managed comprehensive project aspects, overseeing scope, schedule, budget, contracts, and partnerships, leading successful collaborations with over 20 people;
- Conducted thorough market research to identify trends to enhance customer experience and drive product innovation;
- Designed visual materials and strategy presentations for R&D teams.

Researcher

Sao Paulo, BR | 2015-2019

University of Sao Paulo - Cinema, Radio, and TV Department

- Conducted research on technologies and media, such as virtual sets;
- Held a key role in Art Direction, overseeing visual identity, set design, and video production;
- Produced engaging TV shows for YouTube.